



6th European Conference **SUREURO**



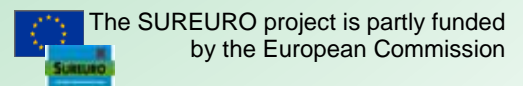
Photo: Kalmar Turistbyrå



Sustainable Refurbishment Europe

SUREURO Methods and Systems

Organising and Managing Large International Projects



Kalmar - Sweden, KalmarSalen
3 - 4 June 2004
www.sureuro.com

Introduction



About 80 000 residential areas and 56 million flats have been built in Europe since 1950. At the moment more than 170 million people live in post war mass housing areas.

We are all aware of the fact that housing companies need to refurbish their housing stock periodically and that the demand for sustainable refurbishment is high – both from the CEC and from the member states.

Today there is no integration of refurbishment strategies and sustainability and not enough tenant participation. Many refurbishment processes only focus on technical issues and initial costs.

SUREURO – partly financed by the CEC— has developed methods and systems that provide housing organisations and interested parties; local authorities, town planners, construction companies etc, great possibilities to perform refurbishment processes inside normal time schedule and budget. The **SUREURO** methods and systems offer the users considerable environmental improvement and energy savings.

SUREURO will for the first time present the project results. We offer you the exclusive opportunity to get insight into the **SUREURO** methods and systems. After the seminar in Kalmar, an exploitation organisation will bring the results to the open market.

During the second day of the seminar we will discuss methodologies and experiences of managing large transnational projects. **SUREURO** have comprised over 20 partners and more than 300 people all over Europe have been actively involved in the process.

We will – very transparently – present and discuss the problems and experiences we have encountered during the project in order to give new and ongoing projects the possibility to validate and compare their processes with **SUREURO's**.

Part 1 of the seminar: Sustainable Communities and the City of Tomorrow

Part 2 of the seminar: SUREURO methods and system presented by SUREURO main developers

Part 3 of the seminar: How to organise and operate large transnational projects.

The SUREURO coordinator and main actors will, together with experts, validate and disseminate the finalised project.

High positioned representatives from the European Commission as well as representatives from the Swedish government will be Key Note speakers. Researchers and housing managers from all over Europe will also participate at the seminar.

You are also cordially invited to join the **SUREURO** members in the celebration of a successful project with a gala dinner at the Kalmar Castle!

On behalf of the **SUREURO** Consortium, we welcome you to Kalmar!

Lars Graffner
Kalmarhem
SUREURO Coordinator

Jan A Blomstrand
Blomstrand Consulting
SUREURO Project Leader



Wednesday 2 June 2004



Welcome to Kalmar!

19.30 The City of Kalmar hosts a Welcoming Reception for the conference guests at KalmarSalen Konsert & Kongress.

09.00
10.00

Registration and coffee

Opening of the 6th and final SUREURO Seminar

Mr Anders Engström, Head of the International Department,
The Municipality of Kalmar

- Sustainable Urban Environment - A Challenge for Europe**
Mrs Adèle Lydon, Scientific Officer, The European Commission
- SUREURO History and Philosophy**
Mr Jan A Blomstrand, Blomstrand Consulting, Sweden
- SUREURO Scientific Approach**
Mr Karel H Dekker, TNO Bouw, The Netherlands

13.00
14.30

Lunch

Plenary SUREURO Presentations:

- The SUREURO results**
Mr Olaf Piekhaar, the Netherlands, Ms Dorthe Riis Jacobsen, Denmark,
Mr Lars Kylefors, Sweden and Mr Roel Lanting, the Netherlands.
- Implementing SUREURO in the Czech Republic**
Mrs Marcela Pavlikova and Mr Karel Maier, CVUT, Czech Republic
- SUREURO tools testing in Italy**
Mr Francis Deplace, Delphis, France

17.00
20.00

Surprise ceremony!

Dinner at the Kalmar Castle

Thursday 3 June 2004

Moderator: Mr Jan A Blomstrand

20.00 Dinner at the Kalmar Castle

Friday 4 June 2004

Moderator: Mr Lars Graffner



Examples of SUREURO systems

09.30

Opening Second Conference Day:

Mr Lars Karlberg, Ministry of Justice, Stockholm Sweden

09.45

Work Shop sessions: "SUREURO Methods and Systems"

- **SUREURO Information System:**
Mr Roel Lanting, TNO Bouw
- **Management and Cooperation:**
 - Portfolio Management in 10 Modules**
Mr Olaf Piekhaar, Demo BV
Ms Valerie Wilson, wonenCentraal
 - Cooperation Management**
Mr Bo Lindholm, the Municipality of Kalmar
Ms Silke Alsen, IRS
 - SUREURO Game Exercise**
Elsa Timmermans, Sustainability in Progress
- **SUREURO Sustainable Checklists:**
Dorthe Riis Jacobsen, Housing Association AKB.
- **Technical Support Systems:**
 - Sustainable Quality Identification**
Mr Lars Kylefors, Vatten & Samhällsteknik
 - Technical Toolbox**
Mr Ilari Aho, Motiva

11.15

Refurbishment of housing estates in Japan:

Mr Seiji Sawada, Prof Dr Meiji University in Tokyo, Japan

11.45

Organising and managing large international projects:

Mr Hal Buel, Associated Press Worldwide

Mr Jan A Blomstrand, Blomstrand Consulting.

12.45

Final Closing - Jan A Blomstrand, Karel H Dekker, Lars Graffner

13.00

Lunch

14.00

End of the Conference

19.00

Dinner at the Town Park Restaurant

19.00 Dinner at the Town Park Restaurant

Conference information:

Reception 2 June:

KalmarSalen Konsert & Kongress
Skeppsbrogatan 49, Kalmar, 19.30 pm

Conference 3-4 June:

KalmarSalen Konsert & Kongress
Skeppsbrogatan 49, Kalmar

Evening event 3 June:

Kalmar Castle, 20.00 pm

Evening event 4 June:

The Town Park Restaurant, 19.00 pm

Registration:

Please send the registration form by **fax**:
+46 480 85430 or by **mail**:
KalmarSalen Konsert & Kongress
P.O Box 45
SE-392 31 Kalmar, Sweden

Registration fee/delegate:

Registering **before** 15 March 2004: 450 Euro
Registering **after** 15 March 2004: 475 Euro
The fee includes VAT, conference material,
conference lunches and refreshments, dinner at
Kalmar Castle (3 June) and dinner at the Town
Park Restaurant (4 June).
Additional cost will occur for any accompanying
guests and for the excursion on Saturday 5 June.

Payment:

The conference fee and additional cost for any
accompanying guest and the excursion on Satur-
day 5 June will be charged to your credit card.
Please state the correct and complete credit card
information on the registration form.

Confirmation:

After registering you will receive a confirmation of
your conference registration and hotel reserva-
tion.

Cancellation policy:

Cancellations must be sent **in writing** to:
KalmarSalen Konsert & Kongress
P.O Box 45
SE-392 31 Kalmar, Sweden
not later than **17 May 2004**. The full registration
fee is due for any cancellations received after 17
May 2004. A substitute delegate may be named.

Last day to register: 30 April 2004

Conference language: English

Hotel accommodation:

Please tick the appropriate hotel choice in the
registration form.
The hotel is to be paid when registering at the
conference.

Accompanying guest/Staying the weekend:

We can offer a selection of excursions in connec-
tion to the conference:

Thursday 3 June:

Visit to "The kingdom of Crystal, Orrefors Glass
works (4 hours). **Cost:** 50 Euro including lunch.

Friday 4 June:

See the beautiful city of Kalmar both from land view
and sea view. **Cost:** 35 Euro including lunch and
refreshments.

Saturday 5 June:

Visit to the beautiful island Öland (8 hours).
Cost: 70 Euro including lunch, coffee and admis-
sion fees.

Additional information about the excursions is avail-
able on **www.sureuro.com**

Golf:

For those interested in playing golf during their
stay, please tick the appropriate box in the registra-
tion form and we can help you with the arrange-
ments.

How to reach Kalmar:

Flights:

By plane via Copenhagen or Stockholm Airports.
There are several connections available every day.

- www.sas.se - (Stockholm)
- www.skyways.se - (Copenhagen)

Trains:

From Copenhagen Airport you can take a direct
train to Kalmar, 8-10 departures every day.

- www.sj.se

Useful links:

- **SUREURO web:**
www.sureuro.com
- **The City of Kalmar:**
www.kalmar.se
- **Kalmarhem Ltd**
www.kalmarhem.se
- **Kalmar Castle:**
www.kalmarslott.se
- **Kalmar Tourist information:**
www.kalmar.se/turism/index2.html
- **The Kingdom of Crystal:**
www.glasriket.se
- **The beautiful island Öland:**
www.olandsturist.se
- **Öland Tourist information:**
<http://www.olandsturist.se>