

SUREURO Handbook Feasibility Analysis

Handbook Feasibility Analysis:

Feasibility Analysis consists of a more formal analysis of a refurbishment project taking into consideration the following aspects:

- A location analysis
- A market analysis
- An analysis of the user concept
- Competition analyses
- Risk analyses and
- An analysis of the concrete project.

During all these stages, a communication management system is to maintain a decision making network between developer, land owner, consultants, public authorities, architects and planners, building enterprise, investors, finance institutions and facility users.

The Handbook describes the decision making processes and contains a checklist for an analytical approach.

Typical users:

- Marketing and strategic policy staff
- Project managers

Feasibility Analytical tool for non-profit housing companies

The analytical tool can be used by decision-makers in connection with new housing construction and major renovation projects.

The tool should be applied first to assess the risks and opportunities associated with the proposed project and the analyses can indicate whether it is viable to implement the project.

The checklist of requirement specifications ensures that account is taken to the surroundings and grounds of the buildings.

The complete set of materials comprises a quality assurance manual based on checklists that ensure the quality of the individual elements of the project.

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- Marketing and strategic policy staff.
- Project managers

